

DENVER THEATRE DISTRICT

DENVER



TAB ID: 30711533
SIZE: 35'H x 160'W
ILLUMINATED: YES
FACING: NE
LAT: 39.744519
LONG: -104.997673
WEEKLY IMPs 18+: 100,585

DESTINATION DESCRIPTION

This spectacular signage lines the Denver Performing Arts Center parking garage and reads to traffic moving on Arapahoe St. and 14th St. Three lanes of one way traffic on 14th St. heading toward the main entrance to the Denver Performing Arts Complex and Colorado Convention Center get the best exposure. Pedestrians are reached as they move along 14th St., Arapahoe St. and Curtis St.

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