

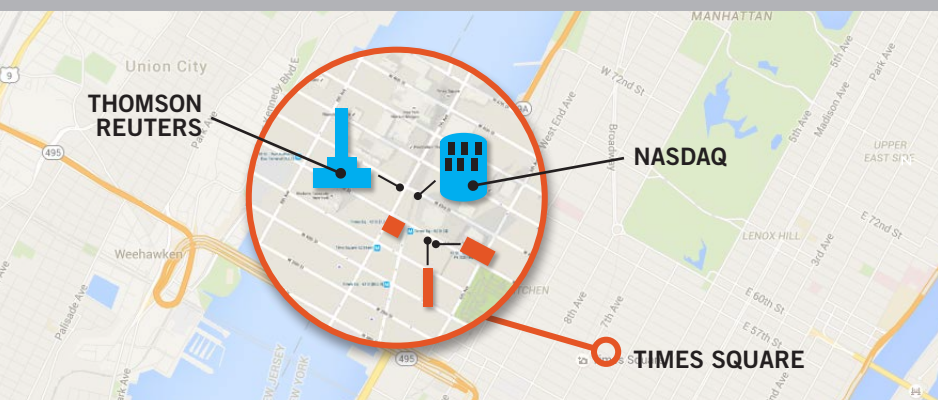
TIMES SQUARE

NEW YORK



NASDAQ TOWER
(Broadway @ 43rd St.)
10,080 sq. ft.
LAT: 40.756374
LONG: -73.986059

THOMSON REUTERS SIGNS
(7th Ave. @ 43rd St.)
7,691 sq. ft.
LAT: 40.756660
LONG: -73.986701



SIZE: 17,771 sq ft
DIGITAL: YES
FACING: VARIOUS
LAT: VARIOUS
LONG: VARIOUS
WEEKLY IMPs 18+: 20,489,460

**Structure Impressions*

DESTINATION DESCRIPTION

The Thomson Reuters Sign, comprised of eleven (11) individual digital displays that work together as one unit, is twenty two (22) stories tall and wraps around the corner of 43rd St. and 7th Ave. The NASDAQ Tower is seven (7) stories tall and wraps around the corner of 43rd St. and Broadway. Together they create an exciting opportunity for brands to take control of almost 18,000 sq. ft. of interactive digital advertising space and dominate the south side of Times Square! Drawing attention from every angle, these are sure to impact tourists, commuters and residents alike. They are also near several entrances to the busiest commuter stations in NYC with over 500,000 people per day commuting into and out of the MTA Times Square Subway Station and Port Authority Bus Terminal.