

WESTGATE ENTERTAINMENT DISTRICT

PHOENIX



GEOPATH ID: 30714783

SIZE: 54'H x 43.5'W

ILLUMINATED: YES

FACING: SOUTH

LAT: 33.533491

LONG: -112.261267

WEEKLY IMPs 18+: 44,695



DESTINATION DESCRIPTION

This display is adjacent to one of the main entrances to Gila River Arena, facing University of Phoenix Stadium. The parking area surrounding this display is used by Westgate visitors as well as those attending concerts, Phoenix Coyotes hockey games, Arizona Cardinals football events and guests of the Renaissance Hotel and Convention Center.