

WESTGATE ENTERTAINMENT DISTRICT

PHOENIX



GEOPATH ID: 30714349

SIZE: 59'H x 28.5'W

ILLUMINATED: YES

FACING: NORTH

LAT: 33.535052

LONG: -112.262063

WEEKLY IMPs 18+: 53,120



DESTINATION DESCRIPTION

This high profile display is above Chipotle Mexican Grill and looks out over a vast parking area next to AMC Theaters. Facing busy Glendale Avenue across from Cabella's, this unit is viewed by vehicular and pedestrian traffic alike. The parking area surrounding this display is used by Westgate AMC Theater visitors as well as those attending concerts and Arizona Cardinals football games.