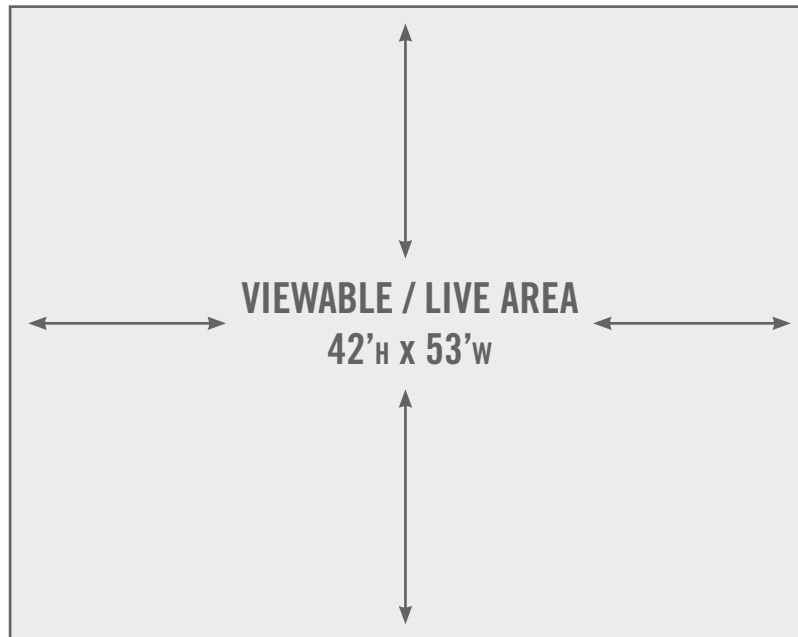


# #7TSQ

DIGITAL

## SPEC SHEET | FULL SCREEN

VIEWABLE/LIVE AREA: 42'H x 53'W



### DIGITAL CONTENT

- Digital resolution: 450 H x 640 W (pixels)
- Frames per second: 30 fps
- All rendered artwork: (1.0)px @ 72 dpi
- Color mode: RGB

### ARTWORK REQUIREMENTS

- Final hi-res static content format: .jpg, .png
- Final motion graphic content format: .mp4 H.264 compression (40mbps minimum)
- Audio: Not supported

Length of motion graphics must be the exact length agreed upon with Branded Cities. Any extra frames will be cut off at the end of the spot. Display-ready content must be received by Branded Cities at least 48 hrs. prior to posting date.

Deliverable files can be uploaded to our Sharefile here <https://brandedcities.sharefile.com/r/r439be7ba7204f4cb>

For questions, please contact: MATTHEW SINCLAIR | 602.224.3105 | [msinclair@brandedcities.com](mailto:msinclair@brandedcities.com)

BRANDED CITIES.COM

2850 E. CAMELBACK ROAD, PHOENIX, ARIZONA 85016 | 855.224.2400

BRANDED  
CITIES  
NETWORK™