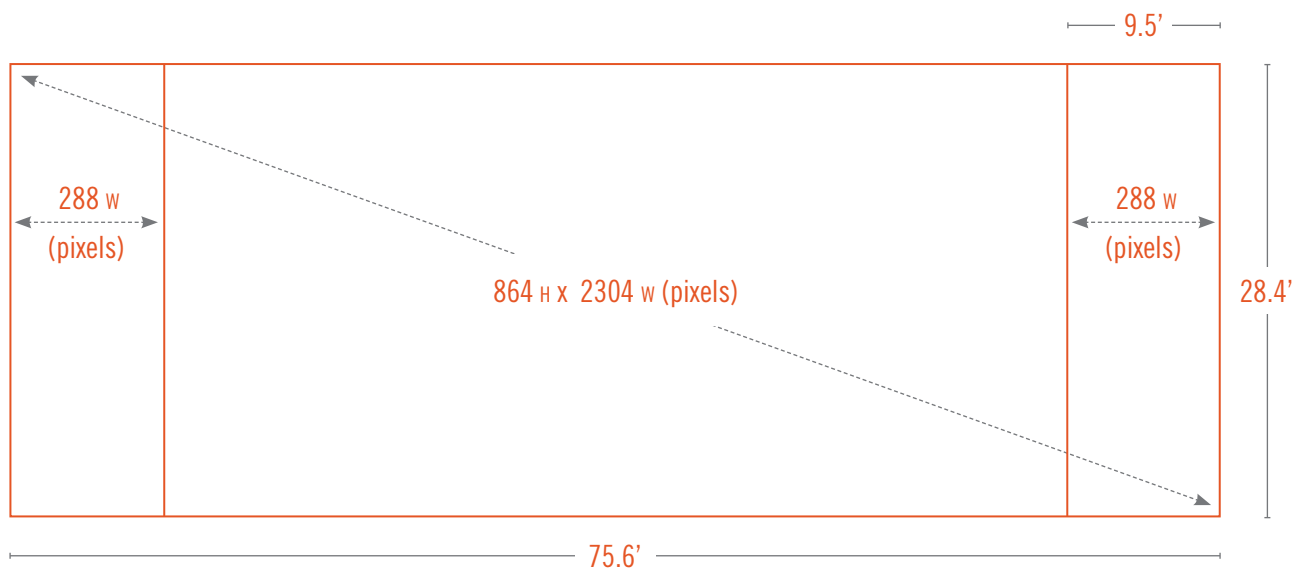
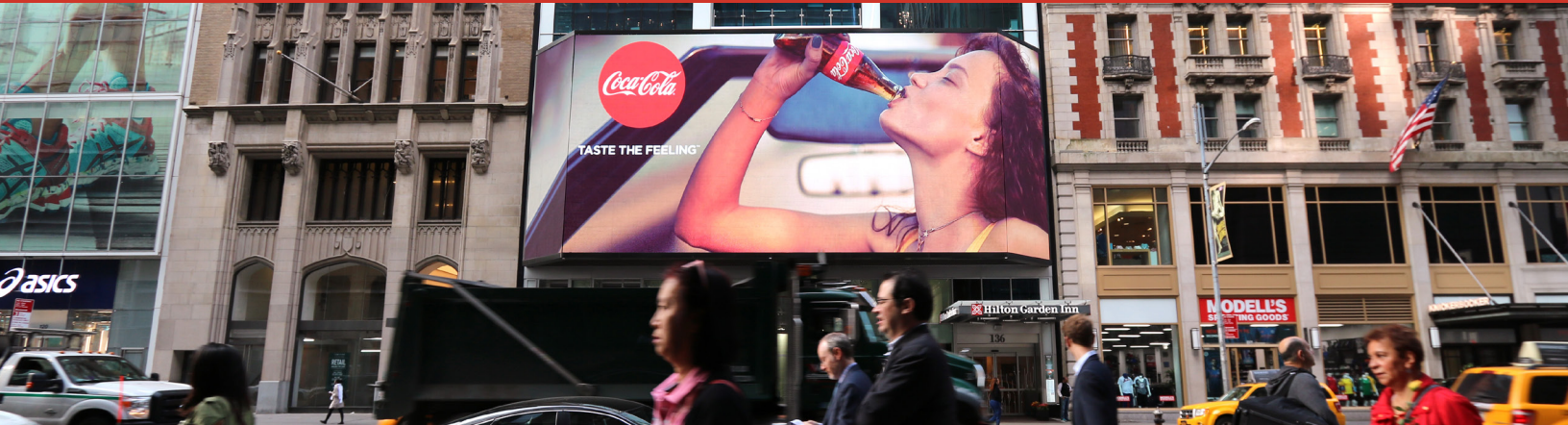


BRYANT PARK DIGITAL

SPEC SHEET | FULL SCREEN | VIEWABLE AREA: 28.4' H x 75.6' W



DIGITAL CONTENT

- NYBPD:** 28.4' H x 75.6' W
- Digital Resolution: 864 H x 2304 W (pixels)
- Frames Per Second: 30 fps (square pixels)
- Length: :15 seconds
- All rendered artwork: (1.0)px @ 72 dpi
- Color Mode: RGB

ARTWORK REQUIREMENTS

- Final hi-res STATIC content format: .jpg (max), baseline (standard)
- Final MOTION GRAPHIC content format: .mp4 (H.264 codec)
- Audio: Not Supported

Length of motion graphics must be the exact length agreed upon with Branded Cities. Any extra frames will be cut off at the end of the spot. Display-ready content must be received by Branded Cities at least one week prior to posting date.

Click to download templates here: **PHOTOSHOP** | **AFTER EFFECTS**

Deliverable files for NYBPD can be uploaded to our Sharefile here: <https://brandedcities.sharefile.com/r/r439be7ba7204f4cb>

For questions, please contact: **MATTHEW SINCLAIR** | 602.224.3105 | programming@brandedcities.com