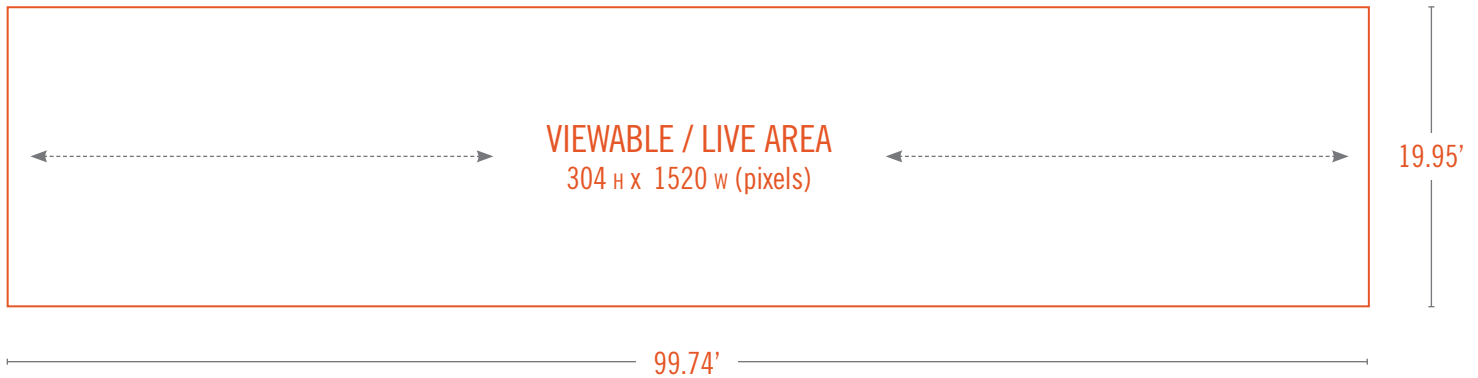


LINCOLN TUNNEL

SPEC SHEET | FULL SCREEN | VIEWABLE AREA: 19.95' H X 99.74' W



DIGITAL CONTENT

- LT1001:** 19.95' H x 99.74' W
- Digital Resolution: 304 H x 1520 W (pixels)
- Audio: **Not Supported**
- All rendered artwork: (1.0)px @ 72 dpi
- Color Mode: RGB

ARTWORK REQUIREMENTS

- Final hi-res DIGITAL content format: .jpg (max), baseline (standard)
- Final identification format: advertiser_LT1001.jpg

*Advertisements are subject to certain parameters and guidelines and need prior approval to run. Your Branded Cities Network AE will provide all details and approvals. Display-ready content must be received by Branded Cities at least one week prior to posting date.

ROTATION: 8-SECOND SPOT / 8-ADVERTISER LOOP | HOURS OF OPERATION: 24 HOURS / DAY

Deliverable files for LT1001 can be uploaded to our Sharefile here: <https://brandedcities.sharefile.com/r/r439be7ba7204f4cb>
For questions, please contact: MATTHEW SINCLAIR | 602.224.3105 | programming@brandedcities.com