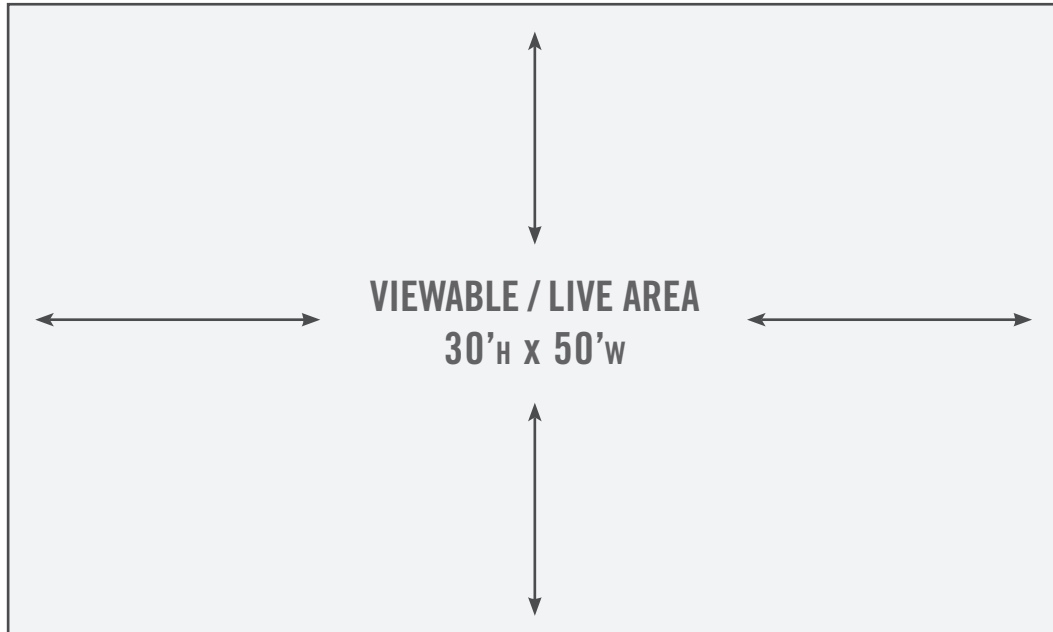


#9A

DIGITAL

SPEC SHEET

VIEWABLE / LIVE AREA: 30'H x 50'W



DIGITAL CONTENT

- Digital Resolution: 720 H x 1200 W (pixels)
- All rendered artwork: (1.0)px @ 72 dpi
- Length: :15 seconds
- Color mode: RGB
- Create as: 1200W x 720H square pixels, 30 FPS

ARTWORK REQUIREMENTS

- Final hi-res static content formats: .jpg, .png
- Final motion graphic content format: mp4 H.264 compression
- Audio: Not supported

* Length of motion graphics must be the exact length agreed upon with Branded Cities Any extra frames will be cut off at the end of the spot. Display-ready content must be received by Branded Cities at least 48 hrs. prior to posting date.

Deliverable files can be uploaded to our Sharefile here: <https://brandedcities.sharefile.com/r/r9c0fab83c564a739>

For questions, please contact: MATTHEW SINCLAIR | 602.224.3105 | msinclair@brandedcities.com

BRANDED CITIES .COM

2850 E. CAMELBACK ROAD, PHOENIX, ARIZONA 85016 | 855.224.2400

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