

# 303/308

# BRANDED CITIES

CHICAGO, IL.

RIVER NORTH / DOWNTOWN

**BC UNIT ID:** CHI 303/308  
**LOCATION:** ERIE ST E/O ORLEANS ST  
**GEOPATH ID:** 30716226, 30711033  
**SIZES:** 303: 60'H X 20'W | 308: 50'H X 25'W  
**FORMAT:** VINYL WALLSCAPE, ILLUMINATED  
**FACING:** W  
**LAT:** 41.89375  
**LONG:** -87.63628



## DESTINATION DESCRIPTION

Located at the entrances of Chicago's five hottest nightclubs (Spy Bar, Sound Bar, Cuvee, Shay and Y Bar), this unit sits on Erie Street leading directly to the Michigan Avenue Shopping Corridor from the Kennedy exit ramp. These side-by-side units offer double exposure to traffic on Erie Street and Orleans Street.

**Past Clients Include:** American Eagle, H&M, Addidas, Grey Goose, Bacardi, Amstel Light, Häagen-Dazs, Aquafina, Lufthansa, Pandora Radio