

601

BRANDED CITIES

CHICAGO, IL.

RIVER NORTH / DOWNTOWN

BC UNIT ID: CHI 601
LOCATION: OHIO ST & WELLS ST
GEOPATH ID: 30711025
SIZES: 14' H x 36' W
FORMAT: ROOFTOP STRUCTURE, ILLUMINATED
FACING: N
LAT: 41.89248
LONG: -87.63399



DESTINATION DESCRIPTION

Located on Ohio Street off the main exit ramp from the Kennedy Expressway, which leads to Michigan Avenue and The Loop Business District, this static domination is the ONLY 4-faced unit that exists in Chicago. It lies within 6 blocks of several high-end auto dealerships including Maserati, Bentley, Bugatti, AstonMartin, BMW, Audi and Infiniti.

Past Clients Include: Loft, Gap, Levi's, Herradura, Bacardi, Chipolte, Allstate, Fifth Third Bank, United Airlines, Samsung, PepsiCo