

1002-04

DENVER, CO.

DOWNTOWN THEATRE DISTRICT

BC UNIT ID: DTD 1002-04

LOCATION: 14TH ST & CHAMPA ST

GEOPATH IDs: 1002: 30617473

1003: 30711532

1004: 30617474

SIZES: 1002: 20'H X 60'W | 1003: 47.5'H X 25'W

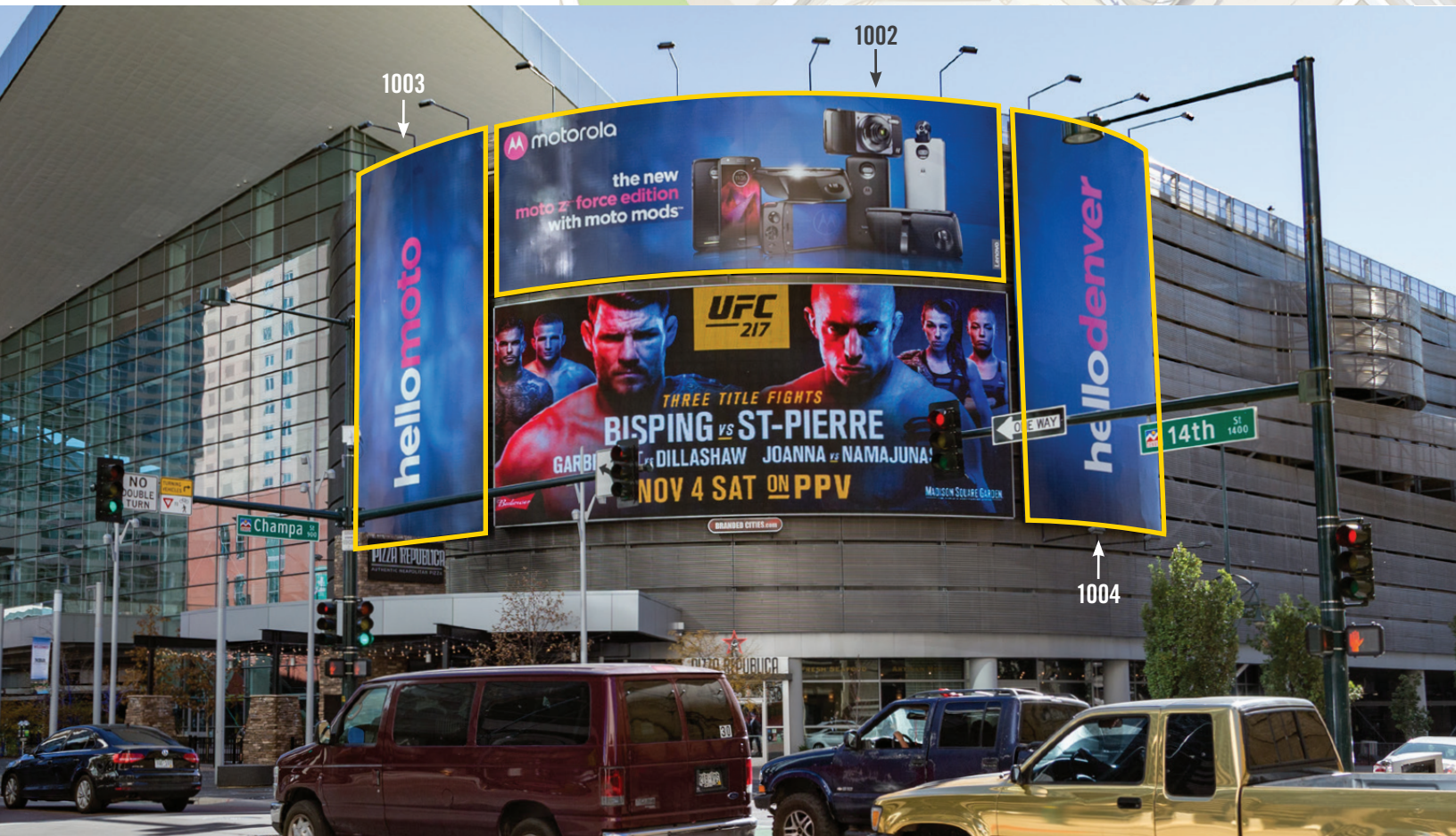
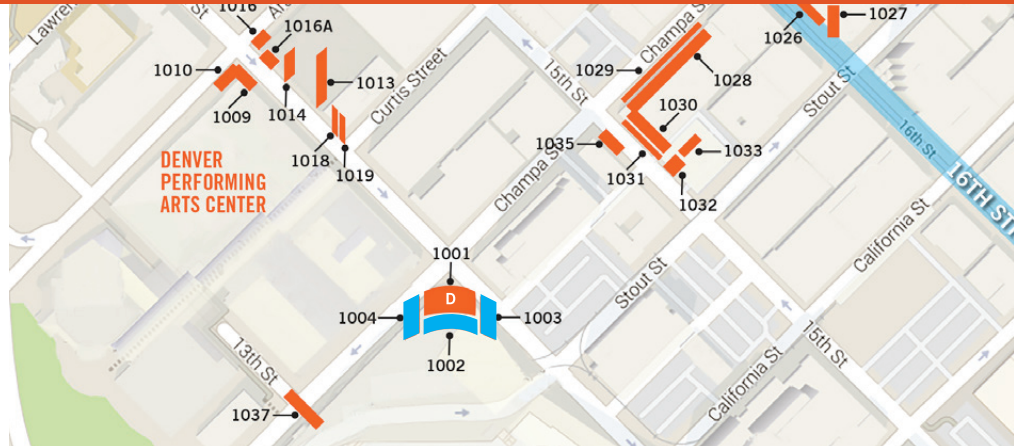
1004: 47.5'H X 25'W | TOTAL: 3,575 SQ. FT.

FORMAT: STATIC, ILLUMINATED

FACING: N

LAT: 39.744562

LONG: -104.996292



DESTINATION DESCRIPTION

This cluster of spectacular media overlooks the busy intersection of 14th St. and Champa St. in the heart of downtown Denver. Positioned at the Colorado Convention Center, these high-profile displays reach vehicular and pedestrian traffic day and night. These signs are within a short walk of over 8,700 hotel rooms, 300 restaurants, the 9 theatres of the Denver Performing Arts Center as well as a variety of shopping and retail outlets including the 16th Street Mall. This area also draws tech and start-up minded individuals to the neighboring Commons on Champa, a public campus for entrepreneurship where business builders and innovators learn and share ideas.

Please Note: City of Denver requires approval of all ad copy. Approvals may take up to five days.