

DENVER THEATRE DISTRICT

DENVER



TAB ID: N/A
SIZE: (2) 48'H x 14'W
ILLUMINATED: YES
FACING: SOUTH
LAT: 39.745633
LONG: -104.997297
WEEKLY IMPs 18+: 74,660

DESTINATION DESCRIPTION

Positioned across from the atrium entrance of the Denver Performing Arts Center (DPAC), these two boards reach a wide audience attending year-round music, theatre and dance performances. The DPAC is the largest performing arts complex under one roof, housing ten performance spaces within four-blocks. The nearby Colorado Convention Center, downtown hotels and the University of Colorado all add to the heavily-pedestrian atmosphere surrounding the displays.

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