

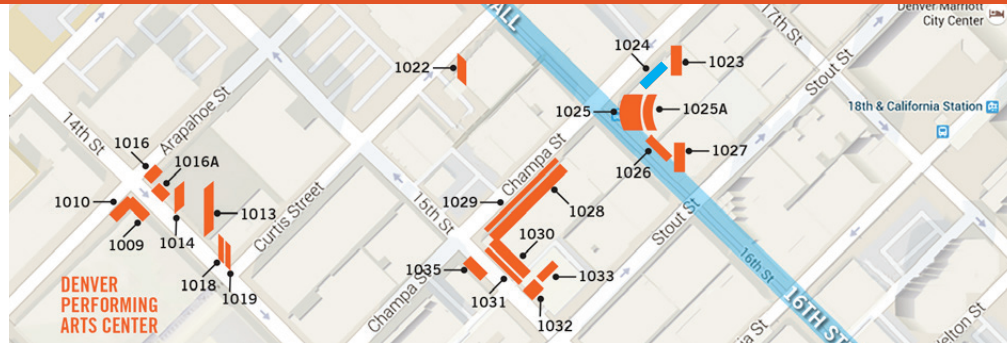
# 1024

# BRANDED CITIES

DENVER, CO.

DOWNTOWN THEATRE DISTRICT

**BC UNIT ID:** DTD 1024  
**LOCATION:** 16TH ST MALL & CHAMPA ST  
**GEOPATH ID:** 30496017  
**SIZE:** 9' H x 32' W  
**FORMAT:** STATIC, ILLUMINATED  
**FACING:** W  
**LAT:** 39.746635  
**LONG:** -104.993734



## DESTINATION DESCRIPTION

This elevated, horizontal static is located on the corner of Champa St. and the 16th St. Mall and reads to continuous pedestrian and vehicular traffic. This corner is one of the main focal points within the Denver Theatre District, a hot spot for marketers to participate in activation and sponsorship opportunities in the main shopping, dining and gathering area in downtown Denver.

**Please Note:** City of Denver requires approval of all ad copy. Approvals may take up to five days.