

## DENVER, CO.

## DOWNTOWN THEATRE DISTRICT

BC UNIT ID: DTD 1026

**LOCATION: 16TH ST MALL & CHAMPA ST** 

GEOPATH ID: 30496018 SIZE: 12' h x 60' w FORMAT: STATIC FACING: S LAT: 39.746537 LONG: -104.99356





## **DESTINATION DESCRIPTION**

Located in the geographical center of Denver's famous 16th St. Mall, this high-profile display overlooks office, retail and restaurant businesses surrounding the intersection. Pedestrian traffic is heavy at this corner as visitors to the downtown area walk to work in the many high-rise office buildings, or visit the countless nearby merchants. A vibrant nightlife, nearby movie theaters and a Lucky Strike Bowling Lanes keep this area active well into the night.

Please Note: City of Denver requires approval of all ad copy. Approvals may take up to five days.

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