

## **HUNTINGTON BEACH**

LOS ANGELES (W/S I-405 500' N/O BEACH BLVD. F/N)



**LAT:** 33.733343

LONG: -117.991622

WEEKLY IMPs 18+: 482,675

## DESTINATION DESCRIPTION

The Cheesecake Factory

Peet's Coffee & Tea

Huntington Surf & Spor No Rest For Bridget

This digital north facing spectacular is located on I-405, the main north/south artery for all of Southern CA and the busiest most congested freeway in the United States. It is positioned as the "gateway" unit into Orange County. Travelers targeted by this unit will be headed southbound towards coastal and inland communities such as Seal Beach, Huntington Beach, Costa Mesa, Newport and many other affluent Orange County areas.

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<sup>\*</sup> This display is in partnership with the local Economic Development Zone and the advertisements are subject to certain parameters and guidelines and need prior approval to run. Your Branded Cities Network representative will provide all details and approvals.