

NASDAQ

BRANDED CITIES

NEW YORK, NY.

NASDAQ TOWER

BC UNIT ID: NASDAQ
LOCATION: BROADWAY & 43RD ST
GEOPATH ID: 30711014
SIZE: 120' H x 84' W
FORMAT: DIGITAL, ILLUMINATED
FACING: NW
LAT: 40.756374
LONG: -73.986059



RESTRICTIONS: Alcohol during market hours; Competitive financial listings. All advertisers subject to approval.

HOURS OF OPERATION: 18hrs./day Monday-Friday; 20hrs./day Saturday-Sunday Blackout times for the Market open/close 9a-10a & 3:30p-4:30p Monday-Friday **ONLY**.

DESTINATION DESCRIPTION

This iconic LED display stands over seven stories tall and commands the attention of the bustling vehicular and pedestrian traffic throughout Times Square. Capable of full-motion video, live simulcasted events, interactive engagement and social media feeds, this is one of the most powerful digital displays Times Square. NASDAQ Market Site receives worldwide coverage for opening and closing bell ceremonies when US markets are open as well as the New Year's Eve ball drop ceremony.