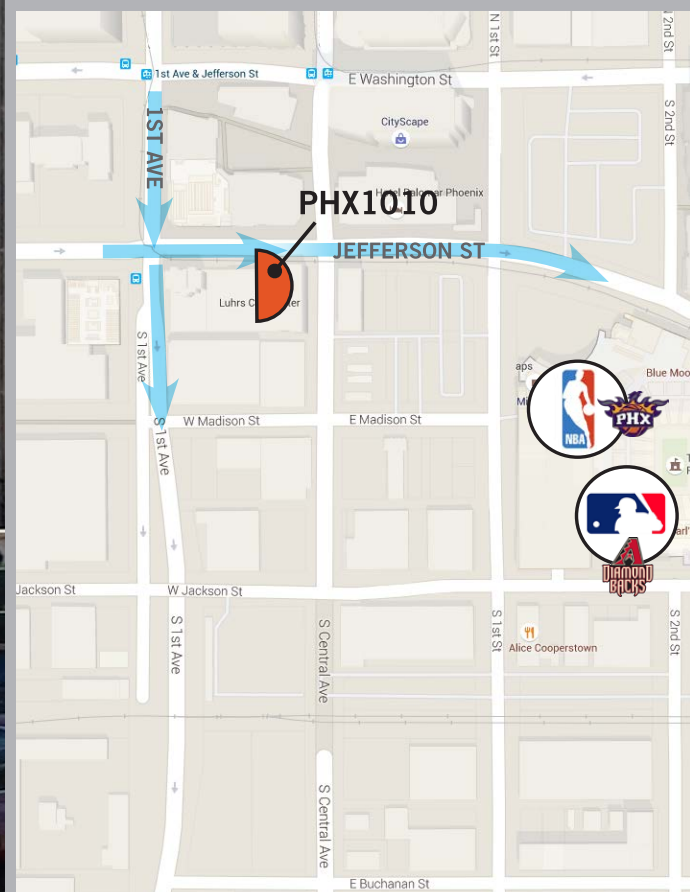


DOWNTOWN WALLSCAPE

PHOENIX | JEFFERSON ST. & 1ST AVE.



TAB ID: 30667137
SIZE: 69'H x 14'W
ILLUMINATED: YES
FACING: WEST
LAT: 33.446863
LONG: -112.074503
WEEKLY IMPs 18+: 181,234



DESTINATION DESCRIPTION

Located at the second busiest light rail stop in downtown Phoenix, this towering wallscape is ideally positioned for long, clear and unobstructed vehicular views adding volumes of daily pedestrian traffic to the area. This high-impact sign is most notably directly adjacent to the NBA's Phoenix Suns arena, as well as the MLB's Arizona Diamondbacks ballpark. With the many downtown businesses including a variety of restaurants, bars and sporting/concerts venues, this spectacular unit is bustling with activity both day and night.