

WESTGATE ENTERTAINMENT DISTRICT

PHOENIX



GEOPATH ID: 30711524

SIZE: 20'H x 60'W

ILLUMINATED: YES

FACING: SOUTH

LAT: 33.531707

LONG: -112.268064

WEEKLY IMPs 18+: 607,069



DESTINATION DESCRIPTION

This 20' x 60' spectacular bulletin is adjacent to Glendale's sports and entertainment district. Offering a long, unobstructed view to southbound 101 freeway traffic, this unit reaches daily commuters as well as visitors to nearby University of Phoenix Stadium, Gila River Arena, Westgate Entertainment District and the Renaissance Hotel and Convention Center. This is the largest outdoor advertising display in the West Valley.