

PHOENIX, AZ.

WESTGATE ENTERTAINMENT DISTRICT

BC UNIT ID: WG 15

LOCATION: W COYOTES BLVD & N SUNRISE BLVD

GEOPATH ID: 30714331

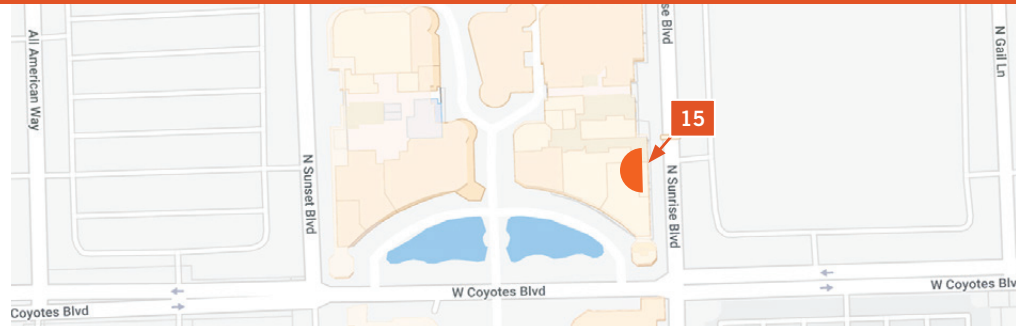
SIZE: 20' H x 60' W

FORMAT: STATIC, ILLUMINATED

FACING: E

LAT: 33.533420

LONG: -112.260575

**DESTINATION DESCRIPTION**

Located at the intersection of Sunrise Blvd. and Coyotes Blvd., this display reaches vehicular and pedestrian traffic alike. The unit overlooks a vast parking area utilized by Westgate visitors as well as ticket holders attending Arizona Cardinals football games, concerts and events held at Gila River Arena.