

7/11/2018

MARKET: Chicago
LOCATION: Erie St e/o Orleans St | River North / Downtown
PANEL NUMBER: CHI 303/308

SIZE: **#303 - RIGHT (South Line)**
 Live/Visible: 60' H x 20' W (Including Pockets)
 Printed: 60' H x 20' W (Including Pockets)
 Overall: 60' H x 20' W (Including Pockets)

#308 - LEFT (North Line)
 Live/Visible: 50' H x 25' W (Including Pockets)
 Printed: 50' H x 25' W (Including Pockets)
 Overall: 50' H x 25' W (Including Pockets)

SIDES & POCKETS:

- Pockets included in visible area
- 3" pockets on all side are to be printed as they are in the visible area
- This unit does not wrap a structure as entire vinyl is exposed
- No grommets required

MATERIAL: Solid Vinyl

FILE FORMAT:

- 1/2 Inch = 1 Foot (600 dpi)
- 1/4 Inch = 1 Foot (1200 dpi)
- Convert all text to outlines
- .jpg, .tif, .psd, .pdf files accepted

COLOR MODE: CMYK

GENERAL INFO:

- All vinyl material is required to be accepted by the MEA as flame resistant in accordance with the 1996 edition of NFPA 701 (Standard Methods of Fire Tests for Flame Propagation of Textiles and Films)
- The edge restraint system along the entire periphery of the vinyl display will have welded seams
- The vinyl sign fabric will be stamped with the date of the original manufacture by the vendor
- Print-ready art is due three weeks prior to posting date

SHIPPING: Jesse's Signs & Murals
 7502 W 85th Place, Bridgeview, IL 60455
 (708) 599-9616

NOTE: Vinyl material to be supplied 10 days prior to posting.

303/308

PRODUCTION CONTACT: programming@brandedcities.com