

7/11/2018

MARKET:	Chicago
LOCATION:	Grand Ave & LaSalle St River North / Downtown
PANEL NUMBER:	CHI 555
SIZE:	Live/Visible: 35' H x 70' W (Including Pockets) Printed: 35' H x 70' W (Including Pockets) Overall: 35' H x 70' W (Including Pockets)
SIDES & POCKETS:	<ul style="list-style-type: none"> – Pockets included in visible area – 3" pockets on all side are to be printed as they are in the visible area – This unit does not wrap a structure as entire vinyl is exposed – No grommets required
MATERIAL:	Solid Flex
FILE FORMAT:	<ul style="list-style-type: none"> – 1/2 Inch = 1 Foot (600 dpi) – 1/4 Inch = 1 Foot (1200 dpi) – Convert all text to outlines – .jpg, .tif, .psd, .pdf files accepted
COLOR MODE:	CMYK
GENERAL INFO:	<ul style="list-style-type: none"> – All vinyl material is required to be accepted by the MEA as flame resistant in accordance with the 1996 edition of NFPA 701 (Standard Methods of Fire Tests for Flame Propagation of Textiles and Films) – The edge restraint system along the entire periphery of the vinyl display will have welded seams – The vinyl sign fabric will be stamped with the date of the original manufacture by the vendor – Print-ready art is due three weeks prior to posting date
SHIPPING:	Jesse's Signs & Murals 7502 W 85th Place, Bridgeview, IL 60455 (708) 599-9616

NOTE: Vinyl material to be supplied 10 days prior to posting.

555

PRODUCTION CONTACT: programming@brandedcities.com