

9/15/2016

<b>Market:</b>	Denver Theatre District
<b>Location:</b>	15th Street, 150 ft. Northwest of Stout Street, Facing Southeast
<b>Panel Number:</b>	DTD 1032
<b>View Size (Live Area):</b>	40' H x 44' W
<b>Bleed:</b>	Print To Edge
<b>Material:</b>	Banner Vinyl Approximate Weight 8-10 oz. Per Square Yard
<b>Finishing:</b>	9" Bleed 3" Pocket Outside Edge Finished Size Including Bleed and Pockets is 42' H x 46' W
<b>Software:</b>	InDesign, Photoshop or Illustrator
<b>OS:</b>	Macintosh
<b>File Mode:</b>	CMYK
<b>File Format:</b>	TIFF
<b>Storage Media:</b>	CD-ROM / DVD-ROM
<b>Scaling</b>	1/2 INCH = 1 FOOT: 600 DPI 1/4 INCH = 1 FOOT : 1200 DPI

### General Requirements:

- 1) All vinyl material is required to be accepted by the MEA as flame resistant in accordance with the 1996 edition of NFPA 701, Standard Method of Fire Tests for Flame Resistant Textiles and Films.
- 2) The edge restraint system along the entire periphery of the vinyl display shall have welded seams.
- 3) The vinyl sign fabric shall be stamped with the date of the original manufacture by the manufacturer.
- 4) Please provide a layout of the image and registration marks on the top left of live area of the vinyl for installation.
- 5) Print-ready art is due three weeks prior to posting date.
- 6) Art must be approved by the Denver Theatre District (DTD) and Planning Department of City of Denver (City) prior to issuance of an installation permit, which may take up to five (5) business days from the date submitted (allow two (2) days in addition for processing the approval application). Materials should not be produced until final approval is received from the DTD and City. BCN is not responsible for any materials produced prior to receipt of final approvals.
- 7) Materials are required to be delivered to the below address one week prior to the posting date.

### \* PLEASE PROVIDE MATCHPRINT WITH CROP MARKS

#### Ship To Address For This Location:

Hi Country Signs  
7501 York Street  
Unit C-1  
Denver, CO 80229  
(303) 881-1137

#### Questions About The Above Specifications:

Sam Toporek - Branded Cities Network  
(602) 224-3113 stoporek@brandedcities.com