



STATIC CONTENT

- Digital resolution: 256 h x 880 w (pixels)
- All rendered artwork: (1.0) px @ 72 dpi
- Final hi-res formats: .jpeg
- Color mode: RGB

MOTION GRAPHIC CONTENT

- After Effects document setup: 256 h x 880 w (pixels), 29.97 FPS
- Final delivery format: .mp4 (H.264 codec)
- Length: :15 seconds; Audio: Not supported

PLEASE NOTE

Creative content runs in :15 second increments. Length of motion graphics must be the exact time agreed upon with Branded Cities. Any extra frames will be cut off at the end of the spot. Creative approval required two weeks prior to the campaign start date.

*All rendered content **MUST** be received 2 FULL BUSINESS DAYS before the scheduled posting date.*

DOWNLOAD TEMPLATES BELOW

AFTER EFFECTS

FILE DELIVERY INSTRUCTIONS

UPLOAD TO BRANDED CITIES SHAREFILE:

<https://brandedcities.sharefile.com/r-r014fb4ab825418da>

MAIL PORTABLE HARD DRIVE:

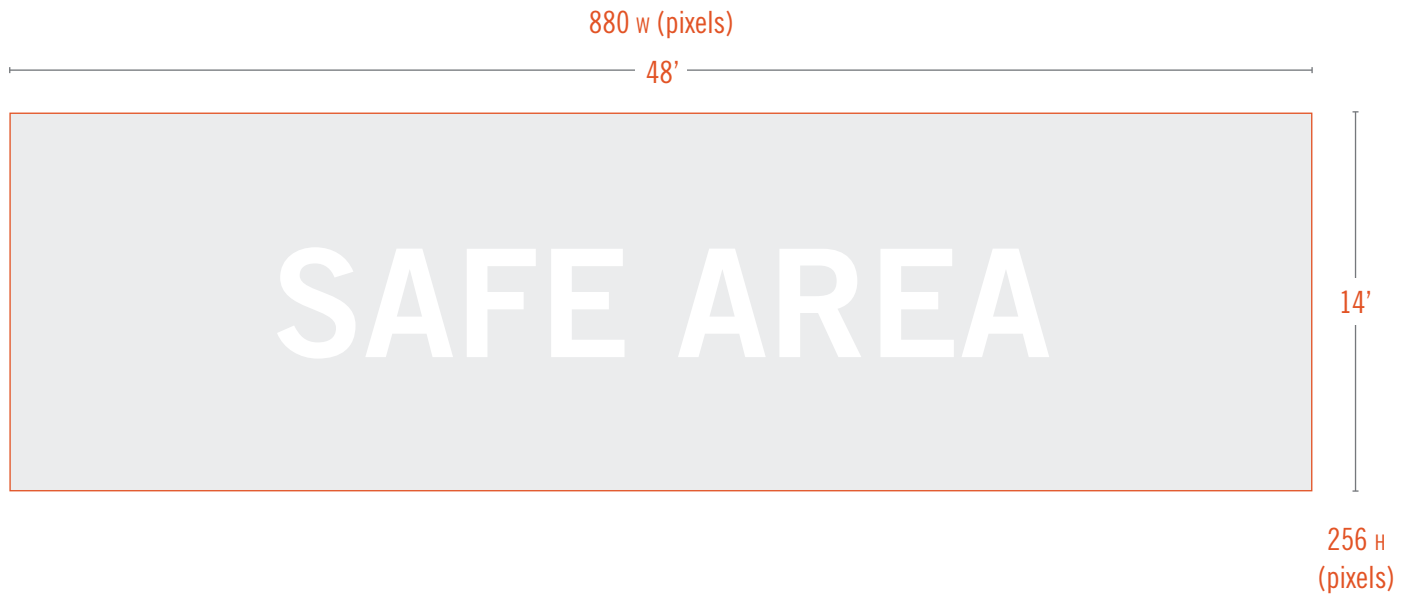
Attn: Matthew Sinclair

Branded Cities, 2850 E. Camelback Road, Phoenix, AZ 85016

FOR QUESTIONS, PLEASE CONTACT:

programming@brandedcities.com

PH 602.224.3105



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