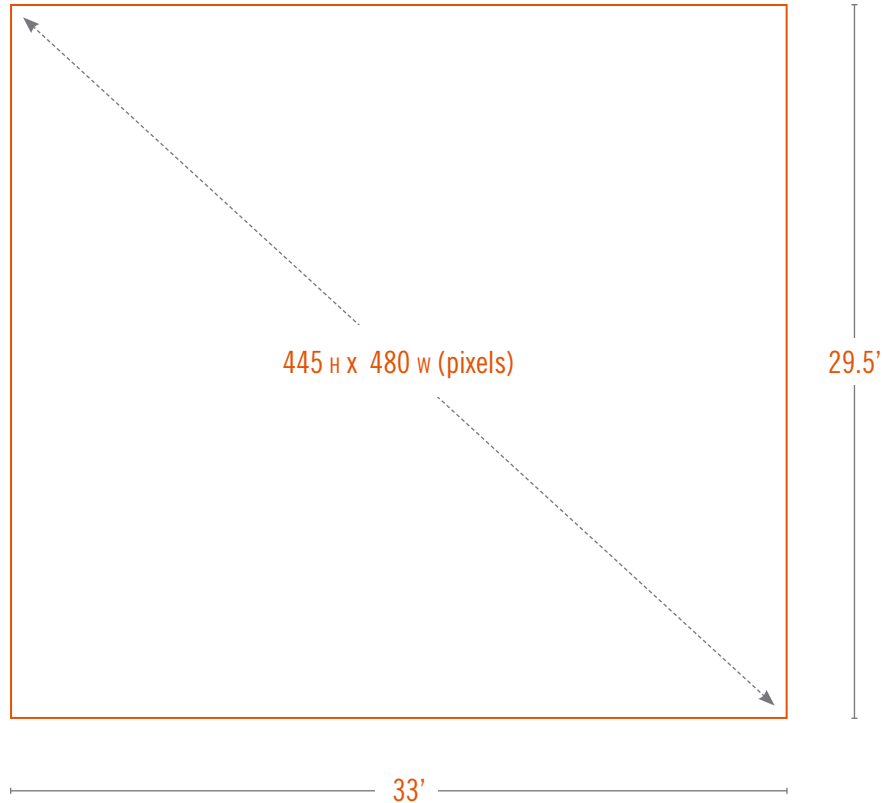


HB405 A (NORTH FACE) / B (SOUTH FACE)

SPEC SHEET | FULL SCREEN | VIEWABLE AREA: 29.5' H X 33' W



DIGITAL CONTENT

HB405 A/B (NORTH & SOUTH): 29.5' H x 33' W

- Digital Resolution: 445 H x 480 W (pixels)
- Length: :8 seconds
- All rendered artwork: (1.0)px @ 72 dpi
- Color Mode: RGB
- Audio: Not Supported

ARTWORK REQUIREMENTS

- Final hi-res STATIC content format: .jpg (max), baseline (standard)

This display is in partnership with the local Economic Development Zone and the advertisements are subject to certain parameters and guidelines and need prior approval to run. A snipe will be added below your approved creative detailing where the product/service can be obtained in the Economic Development Zone. Your Branded Cities AE will provide all details and approvals.

Deliverable files for HB405 A/B can be uploaded to our Sharefile here: <https://brandedcities.sharefile.com/r-r706e4564cdd4f4fb>

For questions, please contact: **MATTHEW SINCLAIR** | 602.224.3105 | programming@brandedcities.com