

HARMON CORNER

**BRANDED
CITIES**

VIEWABLE AREA: 60'H x 306'W

DIGITAL SPEC SHEET

7/11/2018



ARTWORK REQUIREMENTS:

- Final Content Size: 1440 H x 7360 W (px)
- Final MOTION GRAPHIC Format: QuickTime Animation codec or Apple ProRes (4:4:4 or 4:2:2)
- Length: 15-seconds
- Frames Per Second: 30 fps
- Final STATIC Format: .jpg (max), baseline (standard)
- All Rendered Artwork: (1.0) px @ 72 dpi
- Color Mode: RGB
- Audio: Not supported

PLEASE NOTE: Display-ready content must be received **two full business days** prior to posting. Additional lead time may be required for multiple files.

CLICK HERE TO DOWNLOAD AFTER EFFECTS TEMPLATE:

AFTER EFFECTS

FILE DELIVERY:

CLICK HERE TO UPLOAD TO BRANDED CITIES SHAREFILE:
<https://brandedcities.sharefile.com/r/rbb1d20b183846849>

PRODUCTION CONTACT:

programming@brandedcities.com

Due to the curvature of the LED on the left side, full-screen layouts should employ an 840 px margin on the left side for all pertinent (message) type to avoid inadvertent cropping at optimum viewing angles. Incidental text and background elements can live anywhere on the LED.