

4/29/2015

Market:	New York / New Jersey
Location:	14th Street and Cole, Jersey City, NJ
Panel Number:	HTS 01
View Size (Live Area):	19'-6" H x 70' W
Bleed:	Print To Edge
Material:	10oz. Lightweight Vinyl
Finishing:	4" Pockets Top, Bottom and Sides Full Bleed Including Pockets: 4" on All Four Sides Overall Vinyl Dimension Including Bleed and Pockets: 20'-2" H x 70'-8" W
Software:	InDesign, Photoshop or Illustrator
OS:	Macintosh
File Mode:	CMYK
File Format:	TIFF
Storage Media:	CD-ROM / DVD-ROM
Scaling	1/2 INCH = 1 FOOT: 600 DPI 1/4 INCH = 1 FOOT : 1200 DPI

General Requirements:

- 1) Sign fabric shall be accepted by the MEA as flame retarded in accordance with either the 1996 or NFPA 701 or 1997 edition of UL 214.
- 2) The sign graphics producer shall furnish an affidavit attesting that the sign was made from fire retardant or noncombustible fabric.
- 3) The sign installer shall affix a decal provided by the sign graphics producer bearing the MEA number or UL Classification Mark and date of erection to a corner of the face of the sign fabric.
- 4) The edge restraint system along the entire periphery of the vinyl display shall have welded seams.
- 5) Please provide a layout of the image for installation.
- 6) Materials are due two weeks prior to commencement of the installation.

* PLEASE PROVIDE MATCHPRINT WITH CROP MARKS

Ship To Address For This Location:

Midnite Signs Inc.
Attn: Jim Faro
184 Kenwood Dr. South
Levittown, PA 19055
(215) 749-2533

Questions About The Above Specifications:

Sam Toporek - Branded Cities Network
(602) 224-3113 stoporek@brandedcities.com