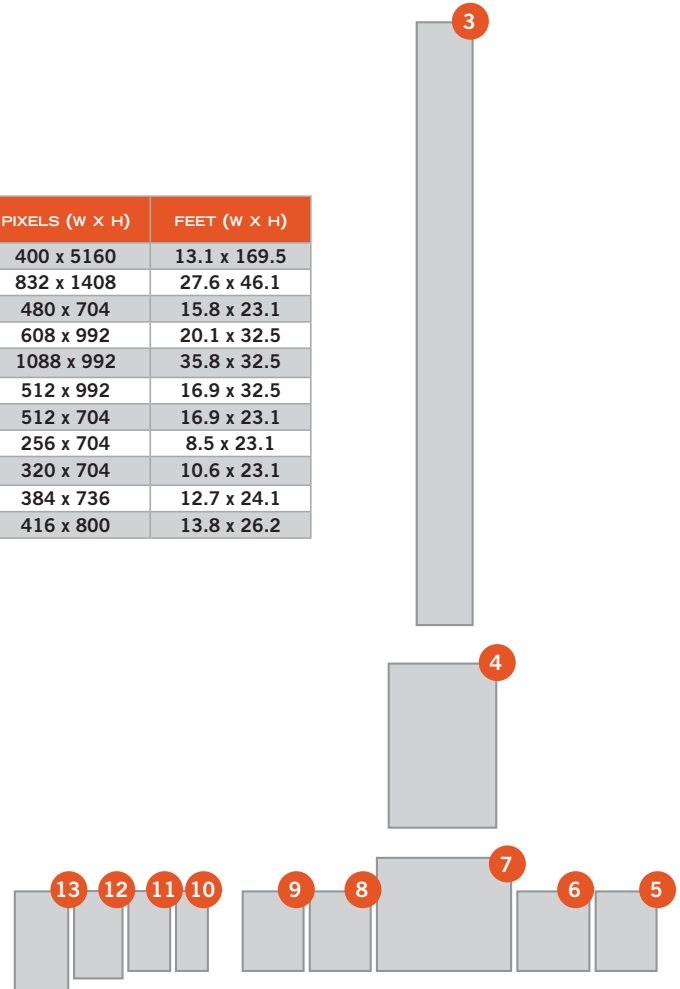


# THOMSON REUTERS

SPEC SHEET | 11 SCREENS | VIEWABLE AREA: 7,691 sq. ft.



SIGN #	PIXELS (W X H)	FEET (W X H)
3	400 x 5160	13.1 x 169.5
4	832 x 1408	27.6 x 46.1
5	480 x 704	15.8 x 23.1
6	608 x 992	20.1 x 32.5
7	1088 x 992	35.8 x 32.5
8	512 x 992	16.9 x 32.5
9	512 x 704	16.9 x 23.1
10	256 x 704	8.5 x 23.1
11	320 x 704	10.6 x 23.1
12	384 x 736	12.7 x 24.1
13	416 x 800	13.8 x 26.2



## STATIC CONTENT

Please use the provided Photoshop or Illustrator template for layout of all static artwork

- All rendered artwork: (1.0) px @ 72 dpi
- Final hi-res formats: .jpeg, .psd
- Color mode: RGB must be identified.

## MOTION GRAPHIC CONTENT

Please refer to the After Effects template and Tutorial PDF for more detailed information regarding creation and delivery of motion graphics on this display. Please do not make separate movie files for each screen.

Length of motion graphics must be the exact length agreed upon with Branded Cities. Any extra frames will be cut off at the end of the spot. Display-ready content must be received by Branded Cities at least one week prior to posting date.

Click to download templates here: [PHOTOSHOP](#) [ILLUSTRATOR](#) [AFTER EFFECTS + TUTORIAL](#)

Deliverable files for THOMSON REUTERS can be uploaded to our Sharefile here: <https://brandedcities.sharefile.com/r/r439be7ba7204f4cb>

For questions, please contact: 646.223.8000 | [creativeteam@brandedcities.com](mailto:creativeteam@brandedcities.com)