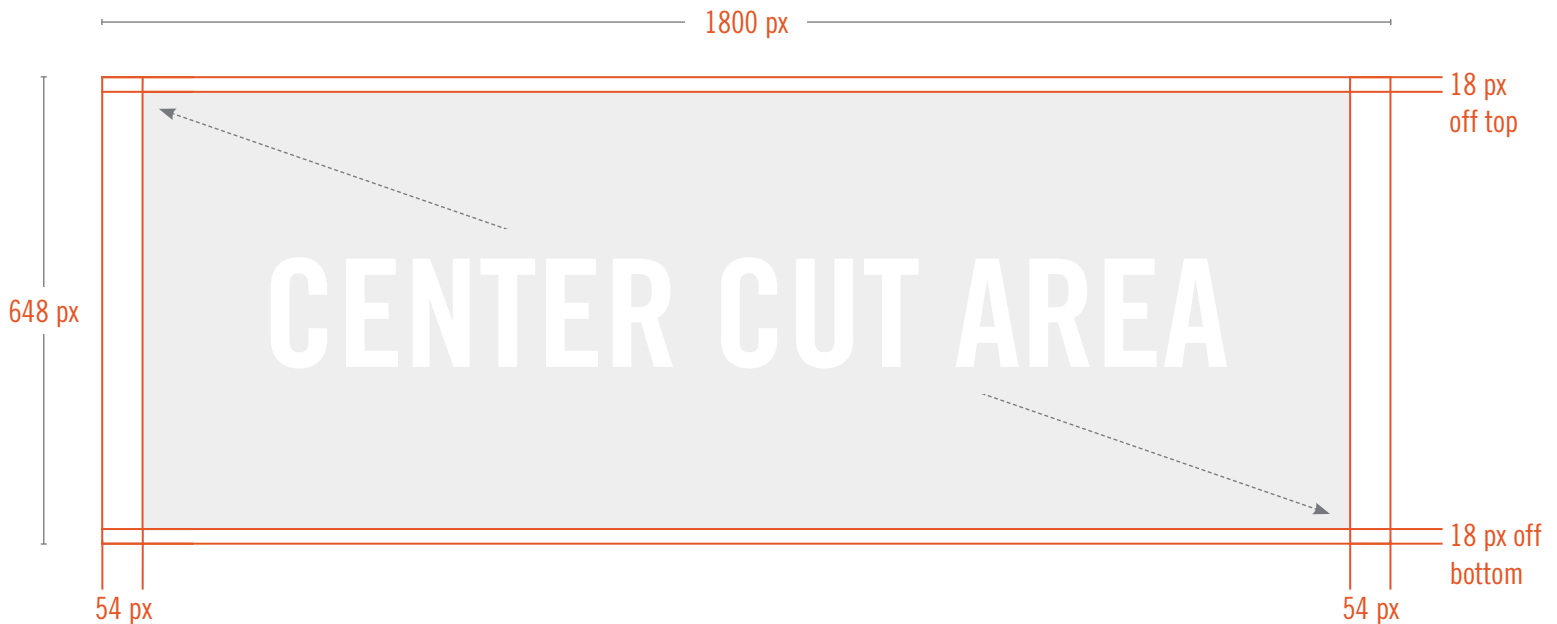


EAST MARKET COLLECTION

SPEC SHEET | UNIVERSAL SIZING TEMPLATE



ARTWORK REQUIREMENTS

- Create final content at: **648 h x 1800 w (pixels)**
- Center Cut Area: **612 h x 1692 w (pixels)**, Allow 10-pixel margin for text
- Final hi-res STATIC content format: .jpg (max), baseline (standard)
- Final MOTION GRAPHIC content format: .mp4 (H.264 codec)
- Length: **15 seconds**; Frames Per Second: 30 fps
- All rendered artwork: **(1.0)px @ 72 dpi**; Color mode: RGB
- Audio: **Not supported**

Length of motion graphics must be the exact length agreed upon with Branded Cities. Any extra frames will be cut off at the end of the spot.
Display-ready content must be received by Branded Cities at least one week prior to posting date.

Click to download templates here: **PHOTOSHOP | AFTER EFFECTS**

Deliverable files for EM1001-04 can be uploaded to our Sharefile here: <https://brandedcities.sharefile.com/r-r5be96e385784050b>

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