

UNIT PHX1010

Market: Phoenix
Location: Luhrs Tower, 11 W. Jefferson St. Phoenix, AZ 85003
Panel Number: PHX1010
View Size (Live Area): 69'-9" H x 14'-0" W (837" x 168")
Bleed: Print To Edge, No Bleed
Wall Material: 3M - 480C Width 8548 Gloss Laminate(Or Equivalent)
Software: InDesign, Photoshop or Illustrator
OS: Macintosh
File Mode: CMYK
File Format: TIFF, PDF, JPG
Storage Media: CD-ROM / DVD-ROM
Scaling 1/2 INCH = 1 FOOT: 600 DPI
1/4 INCH = 1 FOOT : 1200 DPI

Miscellaneous:

- 1) All vinyl material shall be noncombustible or shall have a flame spread index of not greater than 25 when tested in accordance with ASTM E 84 or UL 723.
- 2) Vinyl to be produced and shipped in lengths not to exceed 12'-0" with 2" overlap
- 3) Vinyl manufacturer shall stamp material with the original date of manufacturing.
- 4) Please provide a layout of the image for installation.
- 5) Please provide art for permitting three weeks prior to posting.
- 6) Materials are due one week prior to posting.

Approved Printers: Blue Media

Installation Contractor: Blue Media
c/o Branded Cities
8920 S. McKemy Street
Tempe, AZ 85284
Attn: Tug Orr
(480) 203-4969

Scheduling: Allow one week from receipt of art for design review and permitting.
Revisions to creative after permits are issued are subject to re-filing fees.
Installation may take up to five days from posting date to complete. Posting work on this property is allowed on weekdays only.

Questions About The Finishing Specifications:

Sam Toporek - Branded Cities Network
(602) 224-3113 stoporek@brandedcities.com