#### **UNIT WG 1001**

Market: Phoenix

Location: Westgate City Center

Panel Number: WG 1001
View Size (Live Area): 20' H x 60' W
Bleed: Print To Edge

Material: 8oz. Lightweight Vinyl

Finishing: 7" Bleed With 4" Pole Pockets On All Four Sides

Outside Finished Size Including Pockets is 21'-2" H x 61'-2" W

Seal Bottom Left and Right Pockets InDesign, Photoshop or Illustrator

OS: Macintosh
File Mode: CMYK
File Format: TIFF

Storage Media: CD-ROM / DVD-ROM

Scaling 1/2 INCH = 1 FOOT: 600 DPI

1/4 INCH = 1 FOOT : 1200 DPI

# **General Requirements:**

Software:

- 1) All vinyl material is required to be accepted by the MEA as flame resistant in accordance with the 1996 edition of NFPA 701, Standard Method of Fire Tests for Flame Resistant Textiles and Films.
- 2) The edge restraint system along the entire periphery of the vinyl display shall have welded seams.
- 3) The vinyl sign fabric shall be stamped with the date of the original manufacture by the manufacturer.
- 4) Please provide a layout of the image and registration marks on the top left of live area of the vinyl for installation.
- 5) Materials are due two weeks prior to the commencement of the installation.

### \* PLEASE PROVIDE MATCHPRINT WITH CROP MARKS

# **Ship To Address For This Location:**

Chambers Electrical Services Inc. c/o Branded Cities 6063 N, 57th Drive Glendale, AZ 85301 (602) 258-3358

# **Questions About The Above Specifications:**

Sam Toporek - Branded Cities Network (602) 224-3113 stoporek@brandedcities.com

