

## UNIT WG 2C

<b>Market:</b>	Phoenix
<b>Location:</b>	Westgate City Center
<b>Panel Number:</b>	WG 2C
<b>View Size (Live Area):</b>	54' H x 28'-7" W
<b>Bleed:</b>	Print To Edge
<b>Material:</b>	8oz. Lightweight Vinyl
<b>Finishing:</b>	9" Bleed With 3" Pole Pockets On All Four Sides Outside Finished Size Including Pockets is 55'-6" H x 30'-1" W Seal Bottom Left and Right Pockets
<b>Software:</b>	InDesign, Photoshop or Illustrator
<b>OS:</b>	Macintosh
<b>File Mode:</b>	CMYK
<b>File Format:</b>	TIFF
<b>Storage Media:</b>	CD-ROM / DVD-ROM
<b>Scaling</b>	1/2 INCH = 1 FOOT: 600 DPI 1/4 INCH = 1 FOOT : 1200 DPI

### General Requirements:

- 1) All vinyl material is required to be accepted by the MEA as flame resistant in accordance with the 1996 edition of NFPA 701, Standard Method of Fire Tests for Flame Resistant Textiles and Films.
- 2) The edge restraint system along the entire periphery of the vinyl display shall have welded seams.
- 3) The vinyl sign fabric shall be stamped with the date of the original manufacture by the manufacturer.
- 4) Please provide a layout of the image and registration marks on the top left of live area of the vinyl for installation.
- 5) Materials are due two weeks prior to the commencement of the installation.

### \* PLEASE PROVIDE MATCHPRINT WITH CROP MARKS

#### Ship To Address For This Location:

Chambers Electrical Services Inc.  
c/o Branded Cities  
6063 N, 57th Drive  
Glendale, AZ 85301  
(602) 258-3358

#### Questions About The Above Specifications:

Sam Toporek - Branded Cities Network  
(602) 224-3113 stoporek@brandedcities.com