

VIEWABLE AREA: 54' H x 43' 6" W

STATIC SPEC SHEET

7/13/2018

<b>MARKET:</b>	Phoenix
<b>LOCATION:</b>	Westgate Entertainment District
<b>PANEL NUMBER:</b>	WG4A
<b>SIZE:</b>	Live/Visible: 54' H x 43' 6" W Printed/Overall: 55' 6" H x 45' W (Including Pockets)
<b>SIDES &amp; POCKETS:</b>	<ul style="list-style-type: none"> <li>– 3" pole pockets on all four sides</li> <li>– No grommets required</li> </ul>
<b>MATERIAL:</b>	8 oz. Lightweight Vinyl
<b>COLOR MODE:</b>	CMYK
<b>FILE FORMAT:</b>	<ul style="list-style-type: none"> <li>– All rendered artwork minimum 600 dpi</li> <li>– Convert all text to outlines</li> <li>– .jpg, .tif, .psd, .pdf files accepted</li> </ul>
<b>GENERAL INFO:</b>	<ul style="list-style-type: none"> <li>– All vinyl material is required to be accepted by the MEA as flame resistant in accordance with the 1996 edition of NFPA 701 (Standard Methods of Fire Tests for Flame Propagation of Textiles and Films)</li> <li>– The edge restraint system along the entire periphery of the vinyl display will have welded seams</li> <li>– The vinyl sign fabric will be stamped with the date of the original manufacture by the vendor</li> <li>– Print-ready art is due three weeks prior to posting date</li> </ul>
<b>SHIPPING:</b>	Chambers Electrical Services c/o Branded Cities 6063 N 57th Drive, Glendale, AZ 85301 (623) 934-1370

**NOTE: Vinyl material to be supplied 10 days prior to posting.**

4A

**PRODUCTION CONTACT:** [programming@brandedcities.com](mailto:programming@brandedcities.com)