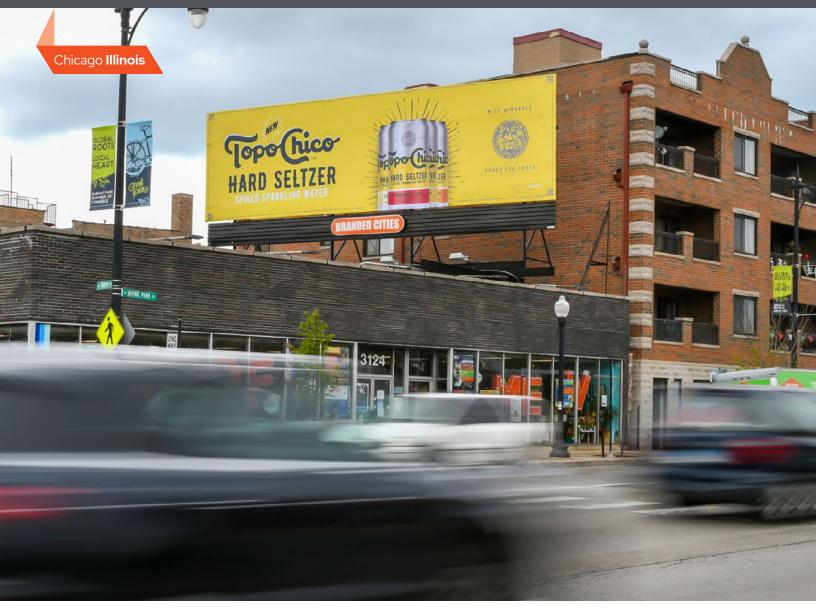
CHI 3111

## brandedcities



BC UNIT ID: CHI 3111 LOCATION: Irving Park Rd E/O Kedzie Ave GEOPATH ID: 30711044 SIZES: 14' h x 48' w FORMAT: Rooftop Structure, Illuminated FACING: West LAT: 41.95398 LONG: -87.70641



## DESTINATION DESCRIPTION

This unit's location in Irving Park handles traffic flow from the Kennedy Expressway to Wrigley Field and Lakeshore Drive. Recent years have shown a substantial increase in Irving Park's Upscale Hispanic population with Latinos making up more than half of the neighborhood residents.