

555

BRANDED CITIES

CHICAGO, IL.

RIVER NORTH / DOWNTOWN

BC UNIT ID: CHI 555
LOCATION: GRAND ST & LASALLE ST
GEOPATH ID: AUDIT PENDING
SIZES: 35' H x 70' W
FORMAT: VINYL WALLSCAPE, ILLUMINATED
FACING: W
LAT: 41.89157
LONG: -87.63254



DESTINATION DESCRIPTION

Located in River North, the center of the city's bustling nightlife, this unit is the largest permitted wallscape in downtown Chicago. Its proximity is 3 blocks from the Michigan Avenue Shopping Corridor, including Nordstrom, Saks Fifth Avenue, Neiman Marcus, Burberry, Ralph Lauren, Apple Store, Niketown and Under Armour.

Past Clients Include: Coca-Cola, Mountain Dew, Naked Juice, T-Mobile, Target, Microsoft, Dell, PNC, Bacardi, Nike, Rémy Martin