

BC UNIT ID: CHI 555

LOCATION: Grand St & Lasalle St

**GEOPATH ID:** Audit Pending

SIZES: 35' h x 70' w

FORMAT: Vinyl Wallscape, Illuminated

FACING: West LAT: 41.89157 LONG: -87.63254



## **DESTINATION DESCRIPTION**

Located in River North, the center of the city's bustling nightlife, this unit is the largest permitted wallscape in downtown Chicago. Its proximity is 3 blocks from the Michigan Avenue Shopping Corridor, including Nordstrom, Saks Fifth Avenue, Neiman Marcus, Burberry, Ralph Lauren, Apple Store, Niketown and Under Armour.

Past Clients Include: Coca-Cola, Mountain Dew, Naked Juice, T-Mobile, Target, Microsoft, Dell, PNC, Bacardi, Nike, Rémy Martin