

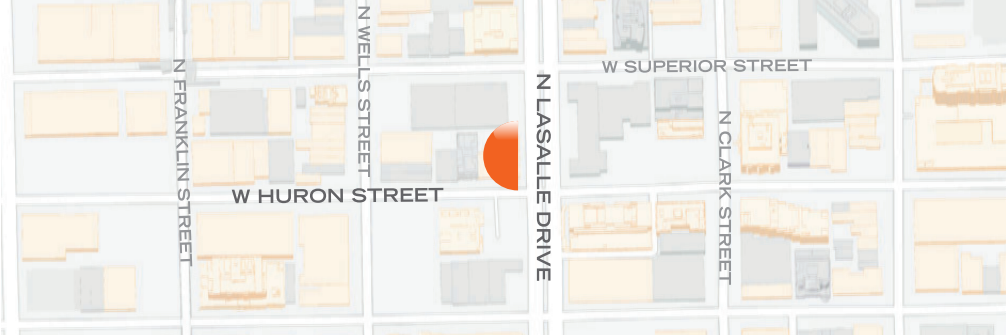
# 777

# BRANDED CITIES

CHICAGO, IL.

RIVER NORTH / DOWNTOWN

BC UNIT ID: CHI 777  
LOCATION: HURON ST & LASALLE ST  
GEOPATH ID: 30716227  
SIZES: 27' 2" H x 25' 2" W  
FORMAT: VINYL WALLSCAPE, ILLUMINATED  
FACING: E  
LAT: 41.89483  
LONG: -87.63295



## DESTINATION DESCRIPTION

Located just blocks from Michigan Avenue and its high-end retailers, this unit can be seen traveling west on Huron to the Kennedy Expressway with a dual read to those traveling north and south on LaSalle Street.

**Past Clients Include:** Nike, Naked Juice, T-Mobile, Allstate, Target, Lane Bryant, Diesel, Aldo, Grey Goose, Heineken, MillerCoors