

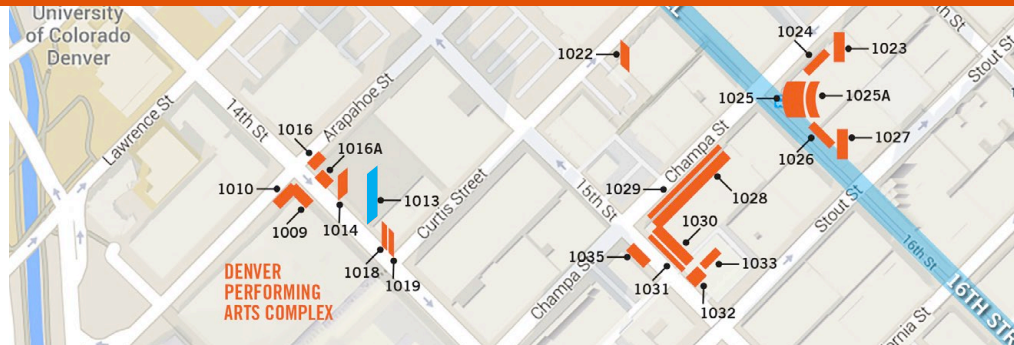
# 1013

# BRANDED CITIES

DENVER, CO.

DOWNTOWN THEATRE DISTRICT

**BC UNIT ID:** DTD 1013  
**LOCATION:** 14TH ST & CURTIS ST  
**GEOGRAPHIC ID:** 30496016  
**SIZE:** 128' H x 24' W  
**FORMAT:** STATIC, ILLUMINATED  
**FACING:** W  
**LAT:** 39.745724  
**LONG:** -104.997427



## DESTINATION DESCRIPTION

This outstanding 3,000 sq. ft. vertical advertising display is positioned high above the busy corner of 14th St. and Curtis St. in the heart of the Downtown Theater District. Offering a very long approach to 3 lanes of one-way traffic heading southeast on 14th St., it also reads well to Speer Blvd., and can be seen from as far away as the I-25. Pedestrian visibility is also strong for this unit as a result of the adjacent Performing Arts Complex, the nearby campus of University of Colorado Denver and numerous high-rise office buildings to the north of the Curtis Hotel.

**Please Note:** City of Denver requires approval of all ad copy. Approvals may take up to five days.