



BC UNIT ID: DTD 1014

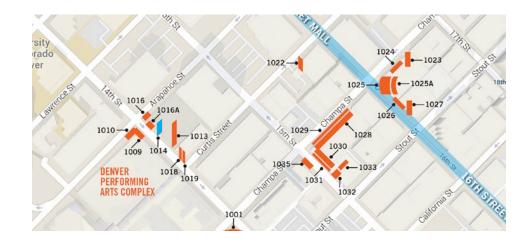
LOCATION: 14th St & Curtis St

GEOPATH ID: 30496024

SIZE: 48' H X 23' W

FORMAT: Static, Illuminated

FACING: West LAT: 39.745741 LONG: -104.997397



DESTINATION DESCRIPTION

This illuminated, vertical advertising display is positioned above the busy corner of 14th St. and Arapahoe St. in the heart of the Downtown Theater District. Facing 3 lanes of one-way traffic heading southeast on 14th St., it offers a long, unobstructed approach. Pedestrian visibility is also strong for this unit as a result of the adjacent Performing Arts Complex, the nearby campus of University of Colorado Denver and the Colorado Convention Center.

Please Note: City of Denver requires approval of all ad copy. Approvals may take up to five days.