



BC UNIT ID: DTD 1022

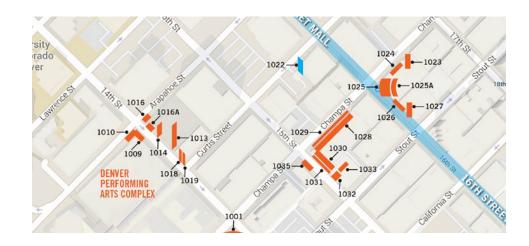
LOCATION: 16th St Mall & Curtis St

GEOPATH ID: 30496023

**SIZE:** 45' H X 25' W

FORMAT: Static, Illuminated

FACING: South LAT: 39.746714 LONG: -104.994964



## **DESTINATION DESCRIPTION**

This spectacular is strategically located to reach multiple downtown thoroughfares. Its primary read is to pedestrian and vehicular traffic on Curtis St. heading toward the 16th St. Mall, the main shopping, dining and gathering area in downtown Denver.

Please Note: City of Denver requires approval of all ad copy. Approvals may take up to five days.