



5,471 words.
24 songs.
Her story.



Stream The Weight of These Wings
by Miranda Lambert.



1600



FLOYD'S 99 BARBERSHOP





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BC UNIT ID: DTD 1024

LOCATION: 16th St Mall & Champa St

GEOPATH ID: 30496017

SIZE: 12' H X 60' W

FORMAT: Static

FACING: West

LAT: 39.746635

LONG: -104.993734



DESTINATION DESCRIPTION

This elevated, horizontal static is located on the corner of Champa St. and the 16th St. Mall and reads to continuous pedestrian and vehicular traffic. This corner is one of the main focal points within the Denver Theatre District, a hot spot for marketers to participate in activation and sponsorship opportunities in the main shopping, dining and gathering area in downtown Denver.

Please Note: City of Denver requires approval of all ad copy. Approvals may take up to five days.