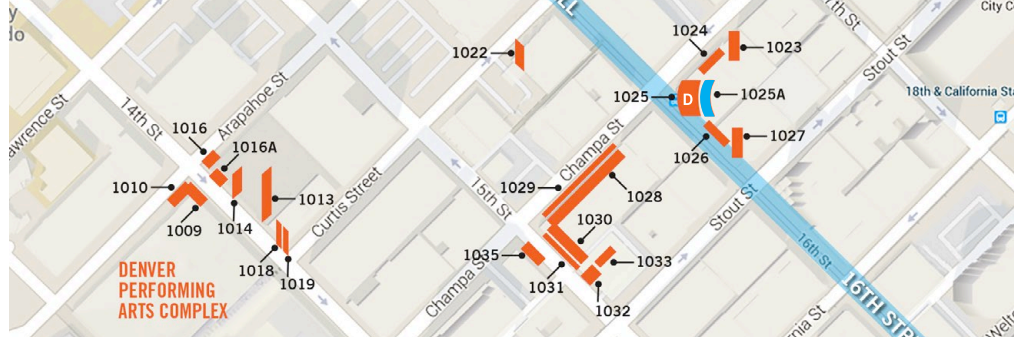


1025A

DENVER, CO.

DOWNTOWN THEATRE DISTRICT

BC UNIT ID: DTD 1025A
LOCATION: 16TH ST MALL & CHAMPA ST
GEOPATH ID: 30750604
SIZE: 9' H X 32' W
FORMAT: STATIC, ILLUMINATED
FACING: W
LAT: 39.746635
LONG: -104.993734



DESTINATION DESCRIPTION

This elevated, horizontal static is located on the corner of Champa St. and the 16th St. Mall, situated above one of Branded Cities' iconic digital signs, and reads to continuous pedestrian and vehicular traffic. This corner is one of the main focal points within the Denver Theatre District, defined as a hot spot for marketers to participate in activation and sponsorship opportunities on the main shopping, dining and gathering area in downtown Denver.

Please Note: City of Denver requires approval of all ad copy. Approvals may take up to five days.