

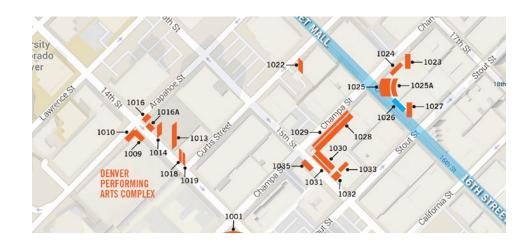


BC UNIT ID: DTD 1026

LOCATION: 16th St Mall & Champa St

GEOPATH ID: 30496018

SIZE: 12' H X 60' W FORMAT: Static FACING: South LAT: 39.746537 LONG: -104.99356



DESTINATION DESCRIPTION

Located in the geographical center of Denver's famous 16th St. Mall, this high-profile display overlooks office, retail and restaurant businesses surrounding the intersection. Pedestrian traffic is heavy at this corner as visitors to the downtown area walk to work in the many high-rise office buildings, or visit the countless nearby merchants. A vibrant nightlife, nearby movie theaters and a Lucky Strike Bowling Lanes keep this area active well into the night.

Please Note: City of Denver requires approval of all ad copy. Approvals may take up to five days.