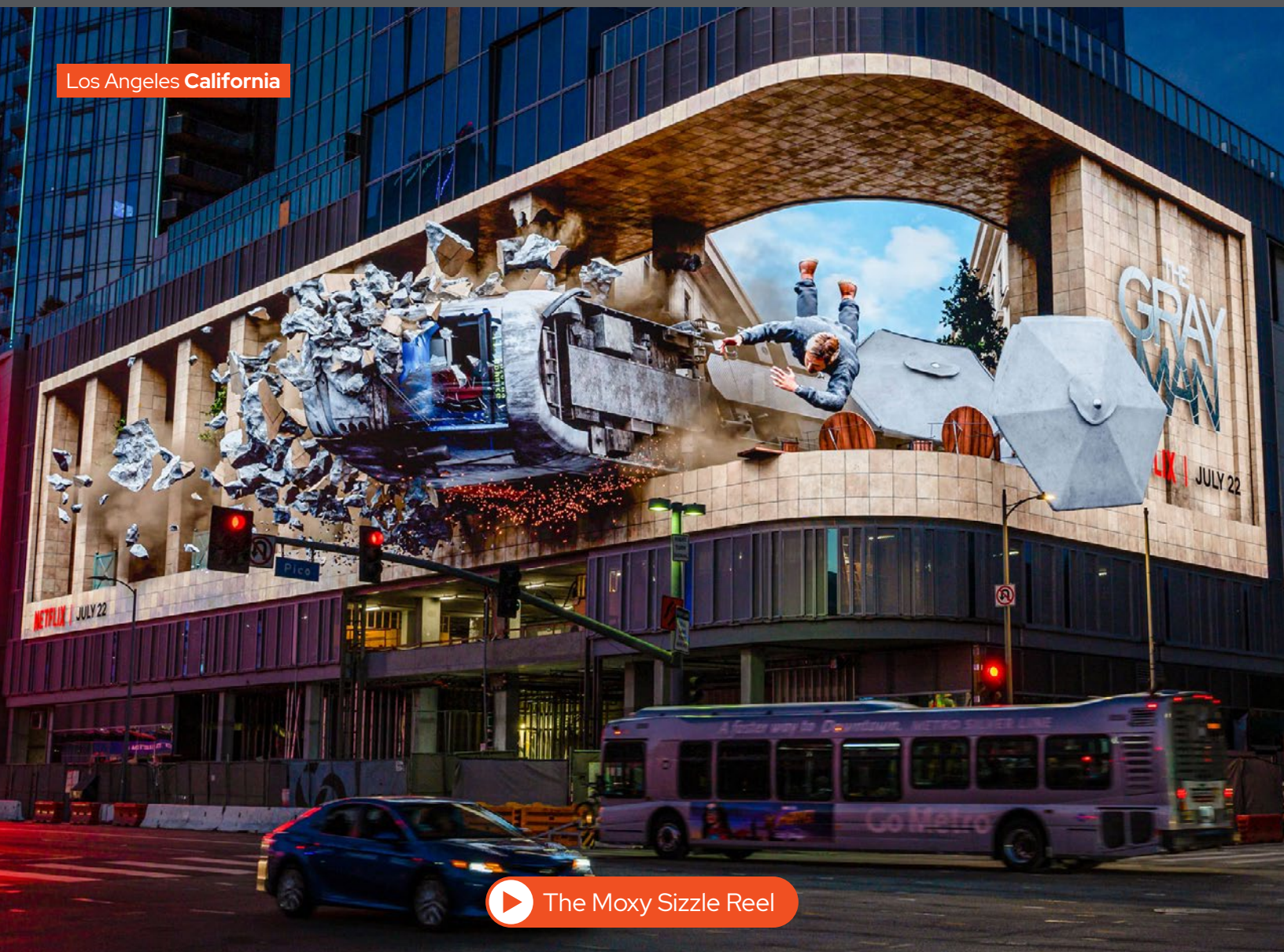


Los Angeles California


[▶ The Moxy Sizzle Reel](#)

BC UNIT ID: The Moxy

LOCATION: Figueroa St and W Pico Blvd

GEOPATH ID: 31033771

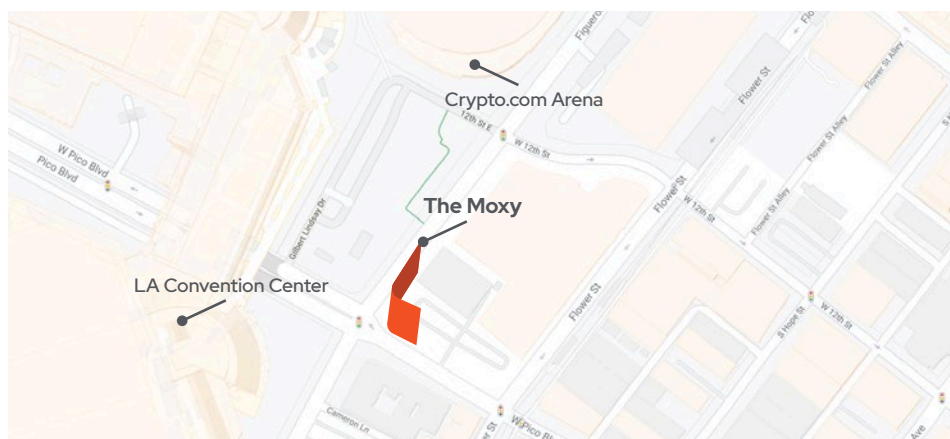
SIZE: 50' H x 300' W

FORMAT: Digital, Illuminated

FACING: West & South

LAT: 34.0407

LONG: -118.26789

[The Moxy Spec Sheet](#)


DESTINATION DESCRIPTION

Directly across from the Crypto.com Arena (formerly the STAPLES Center) and the Los Angeles Convention Center, Branded Cities' impactful full-motion digital and spectacular signage at The Moxy Hotel is the first that audiences see as they enter Downtown Los Angeles from the heavily trafficked I-10 and I-110 Freeways. Unlike other digital out-of-home units in direct proximity that have category exclusions due to existing Crypto.com partnerships, this large-format and full-motion video display is free of any advertising restrictions.