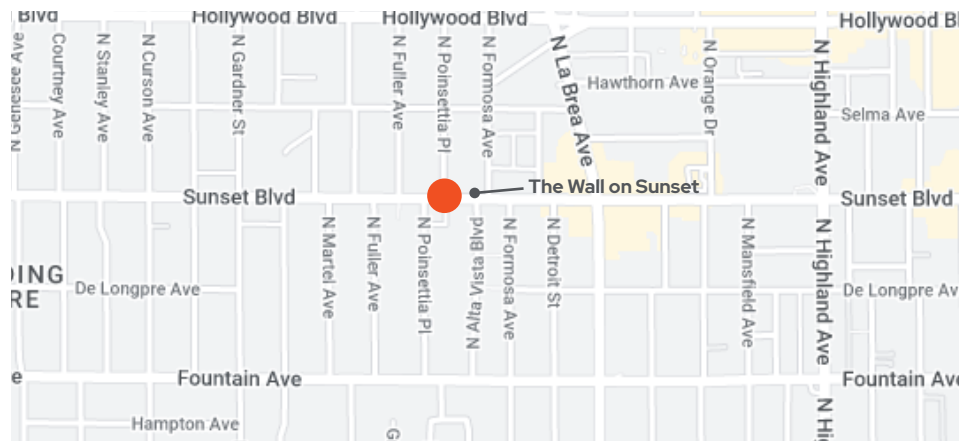


Los Angeles California



BC UNIT ID: The Wall
LOCATION: Sunset Blvd and
 N Pointsettia Place
GEOPATH ID: 50442710/50396290
SIZE: 24' h x 200' w
FORMAT: Wallscape, Illuminated
FACING: West & South
LAT: 34.098279
LONG: -118.34779



DESTINATION DESCRIPTION

This massive 4,800 square foot super-sized wall on the famed Sunset Strip is one of the largest of its kind in Los Angeles. Key for targeting upscale and trendy audiences, significant traffic on Sunset Boulevard leads to extended viewing.