

# The bLVd

**BRANDED  
CITIES**

LAS VEGAS, NV.

LAS VEGAS STRIP

**BC UNIT ID:** The bLVd

**LOCATION:** Las Vegas Blvd & Sands Avenue

**GEOPATH ID:** 30970458

**SIZE:** 45' H X 175' W

**FORMAT:** DIGITAL

**FACING:** Northeast

**LAT:** 36.1252984

**LONG:** -115.1698382



## DESTINATION DESCRIPTION

At nearly 8,000 square feet, the bLVd is located on the world famous Las Vegas strip. Across from the popular Wynn, Encore and Venetian Resorts and adjacent to the high-end Fashion Show mall, the bLVd impresses consumers with its ultra-high 5K resolution and unique form factor.

**Hours of Operation:** 24 Hours/Day