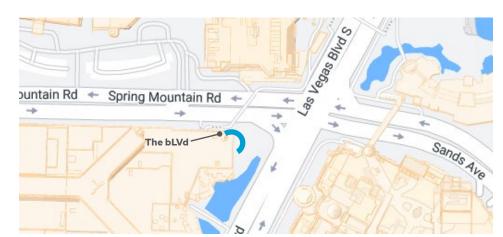


BC UNIT ID: The bLVd

**LOCATION:** Las Vegas Blvd & Sands Ave

GEOPATH ID: 30970458 SIZE: 45' H X 175' W FORMAT: Digital FACING: Northeast LAT: 36.1252984 LONG: -115.1698382

The bLVd Spec Sheet



## **DESTINATION DESCRIPTION**

At nearly 8,000 square feet, the bLVd is located on the world famous Las Vegas strip. Across from the popular Wynn, Encore and Venetian Resorts and adjacent to the high-end Fashion Show mall, the bLVd impresses consumers with its ultra-high 5K resolution and unique form factor.

Hours of Operation: 24 Hours/Day