

New York New York



MIDTOWN EAST SPECTACULAR WALLSCAPE

BC UNIT ID: Midtown East Spectacular
LOCATION: 3rd Ave N/O 50th Street
GEOPATH ID: 30492078
SIZE: 25' h x 25' w
FORMAT: Wallscape
FACING: South
LAT: 40.75615
LONG: -73.97032



DESTINATION DESCRIPTION

The Midtown East spectacular is located on busy 3rd Avenue at 50th Street, between the Queensborough Bridge and the Queens-Midtown Tunnel. In the heart of Midtown Manhattan, just north of the famed Smith & Wollensky Steakhouse, this area is in high demand due to the lack of other large-format Out-of-Home opportunities nearby.

Within close proximity to this spectacular are well-known points of interest like, Grand Central, Bloomingdales, the MoMa and Rockefeller Center, to name a few.