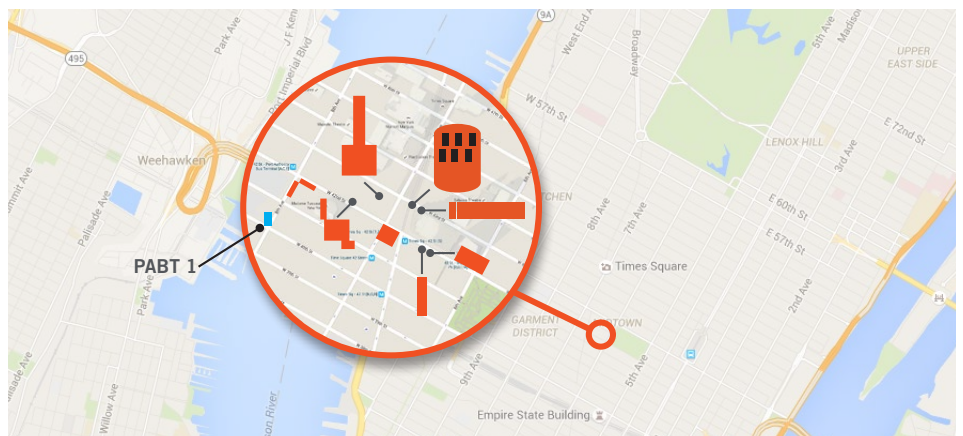


New York New York



BC UNIT ID: PABT1  
 LOCATION: 8th Ave and 40th St  
 GEOPATH ID: 50400146  
 SIZE: 42' 6" h x 25' 2" w  
 FORMAT: Digital  
 FACING: South  
 LAT: 40.7561206  
 LONG: -73.9908544



**DESTINATION DESCRIPTION**

Situated in Midtown Manhattan at the Port Authority Bus Terminal, this digital display is a major focal point for northbound traffic on the 8th Avenue commuter corridor. At over 1,000 square feet this large-format, full-motion digital spectacular will provide long reads up 8th Avenue, from as far back as Madison Square Garden and Moynihan Train Hall at Penn Station.