

New York New York



Port Authority Digital Sizzle Reel

BC UNIT ID: PABT1

LOCATION: 8th Ave and 40th St

GEOPATH ID: 50400146

SIZE: 42' 6" h x 25' 2" w

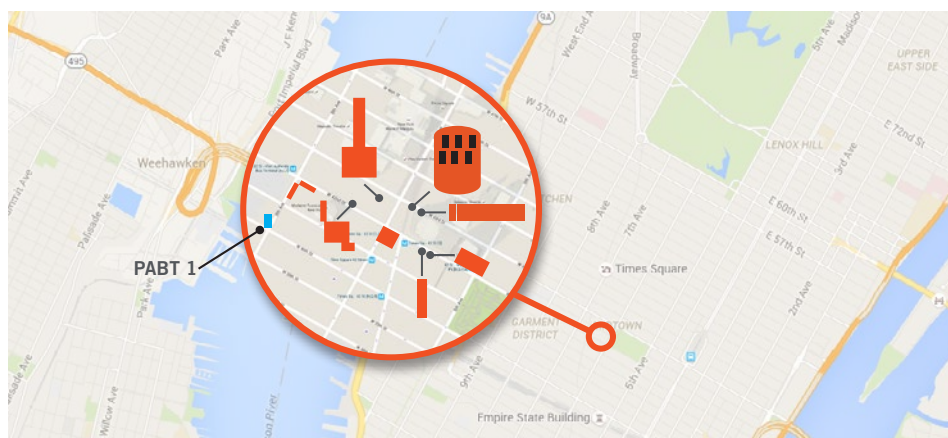
FORMAT: Digital

FACING: South

LAT: 40.7561206

LONG: -73.9908544

Port Authority Digital Spec Sheet



DESTINATION DESCRIPTION

Situated in Midtown Manhattan at the Port Authority Bus Terminal, this digital display is a major focal point for northbound traffic on the 8th Avenue commuter corridor. At over 1,000 square feet this large-format, full-motion digital spectacular will provide long reads up 8th Avenue, from as far back as Madison Square Garden and Moynihan Train Hall at Penn Station.