

1001

PHOENIX, AZ.

WESTGATE ENTERTAINMENT DISTRICT

BC UNIT ID: WG 1001
LOCATION: LOOP 101 AT MARYLAND AVE
GEOPATH ID: 30711526
SIZES: 20' H x 60' W
FORMAT: STATIC, ILLUMINATED
FACING: S
LAT: 33.530327
LONG: -112.268058



DESTINATION DESCRIPTION

This 20' x 60' spectacular bulletin is adjacent to Glendale's sports and entertainment district. Offering a long, unobstructed view to northbound 101 freeway traffic, this unit reaches daily commuters as well as visitors to nearby University of Phoenix Stadium, Gila River Arena, Westgate Entertainment District and the Renaissance Hotel and Convention Center. This is the largest outdoor advertising display in the West Valley.