

# 1004

# BRANDED CITIES

PHOENIX, AZ.

WESTGATE ENTERTAINMENT DISTRICT

BC UNIT ID: WG 1004

LOCATION: LOOP 101 AT MARYLAND AVE

GEOPATH ID: 30711523

SIZES: 20' H x 60' W

FORMAT: STATIC, ILLUMINATED

FACING: N

LAT: 33.531760

LONG: -112.26809



## DESTINATION DESCRIPTION

This 20' x 60' spectacular bulletin is adjacent to Glendale's sports and entertainment district. Offering a long, unobstructed view to southbound 101 freeway traffic, this unit reaches daily commuters as well as visitors to nearby University of Phoenix Stadium, Gila River Arena, Westgate Entertainment District and the Renaissance Hotel and Convention Center. This is the largest outdoor advertising display in the West Valley.