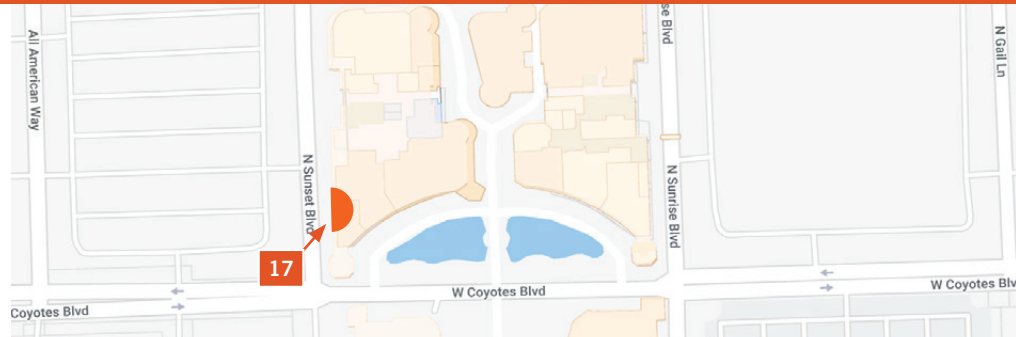


PHOENIX, AZ.

WESTGATE ENTERTAINMENT DISTRICT

BC UNIT ID: WG 17
 LOCATION: W COYOTES BLVD & N SUNSET BLVD
 GEOPATH ID: 30714329
 SIZE: 20' H x 60' W
 FORMAT: STATIC, ILLUMINATED
 FACING: W
 LAT: 33.533410
 LONG: -112.262060



DESTINATION DESCRIPTION

Located at the intersection of Sunset Blvd. and Coyotes Blvd., this display reaches vehicular and pedestrian traffic alike. The unit overlooks a vast parking area utilized by Westgate visitors as well as ticket holders attending Arizona Cardinals football games, concerts and events held at Gila River Arena.