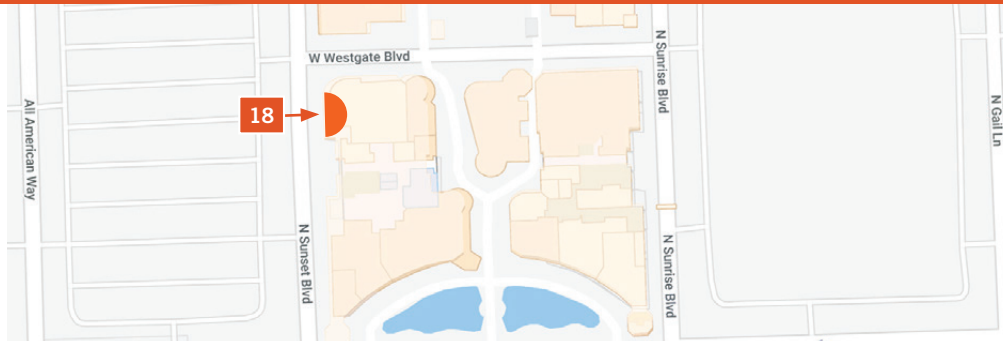


PHOENIX, AZ.

WESTGATE ENTERTAINMENT DISTRICT

BC UNIT ID: WG 18
 LOCATION: W WESTGATE BLVD & N SUNSET BLVD
 GEOPATH ID: 30714328
 SIZE: 20' H x 60' W
 FORMAT: STATIC, ILLUMINATED
 FACING: W
 LAT: 33.534116
 LONG: -112.262081



DESTINATION DESCRIPTION

Located at the intersection of Sunset Blvd. and Westgate Blvd., this display reaches vehicular and pedestrian traffic alike. The unit overlooks a vast parking area utilized by Westgate visitors as well as ticket holders attending Arizona Cardinals football games, concerts and events held at Gila River Arena.